

POSTCARD Art 80 / A251 / Kraft Extra White 220

Facestock

Art 80

Description Superior gloss coated woodfree paper with high tensile strength.

Applications Top quality labels for multicolour printing. Extensively used in food and beverage industry, logistics, stationery and cosmetics products

Printing techniques Suitable for printing on flexo (all types), letterpress (conventional and UV), screen printing, hot stamping, thermal transfer, laser, conventional offset, offset UV.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m ²	80	± 4%
Thickness	ISO 534	µm	61	± 6
Bekk smoothness	ISO 5627	s	≥ 1300	
Brightness ISO	ISO 2470-2	%	117	± 3
Paper gloss 20°	ISO 8254-1	%	72	± 5
Opacity	ISO 2471	%	87	-2
Tensile strength MD	ISO 1924-2	kN/m	4,4	-0,7

Adhesive

A251

Description General use acrylic permanent adhesive including smooth and slightly rough or curved surfaces.

Shelf life From the date of manufacture 2 years in 20°C and RH 50%

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	FTM 1	N/25mm	15,4	≥ 7,8
Tack (Quick Stick stainless steel)	FTM 9	N	10,3	≥ 7,8
Shear (1kg, in ² /glass)	FTM 8	min	100	≥ 60
Minimum labelling temperature		°C	+5	
Minimum service temperature		°C	-20	
Maximum service temperature.		°C	+80	

Liner

Kraft Extra White 220

Description One-side coated white liner with high stiffness and stability.

Color White

Applications One-side coated white liner with high stiffness and stability.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m ²	225	± 4%
Thickness	ISO 534	µm	260	± 10
Whiteness CIE	ISO 11475	%	120	± 3
Tensile strength MD/CD	ISO 1924-2	kN/m	10,2 / 6,1	

- Values are subject to change without notice. Last updated 01/01/2024.

- The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

TECHNICAL SPECIFICATIONS

*Our self-adhesive mill is certified to the strictest environmental standards **ISO 14001 and EMAS** and has successfully completed audits for **ISO 50001, ISO 9001 and ISO 45001** certification. Adestor paper products are available with **PEFC and FSC®** C011032 chain of custody certificates upon request.*